



WEATHER PARTNERSHIP CONVENING SOCIAL MEDIA TOOLKIT

We're thrilled you're part of the AIM for Scale Weather Partnership Convening! Help us amplify the conversation and share your experiences. Here's a toolkit with suggested posts to make it easy. Feel free to adapt these to your own experiences and insights. Photos from the event can be downloaded [HERE](#).



OPTIMIZED FOR LINKEDIN

DURING THE CONVENING OPTIONS

1. Excited to be in Nairobi this week at the @AIM for Scale Global Weather Partnership Convening to scale-up weather forecasts for farmers!

Hundreds of millions of farmers could benefit from greater access to high-quality, actionable, and timely weather and seasonal forecasts. It is time to bring those benefits to #Bangladesh, #Chile, #Ethiopia, #Kenya, and #Nigeria. 🌤️📶

Proud to be collaborating with governments, researchers, and partners to transition evidence-based innovations to scale

2. Excellent conversations underway at the @AIM for Scale Global Weather Partnership Convening in Nairobi, Kenya.

Wonderful to see such a diversity of actors—including governments, foundations academics, and multilateral development banks—collaborating to bridge critical gaps and effectively deliver weather forecasts that support farmers in low- and middle-income countries.

3. We are in Nairobi this week attending the @AIM for Scale Global Weather Partnership.

Today, we had the honor of hearing from Nobel Laureate in Economics, Michael Kremer — a global leader in using evidence to drive impact.

Professor Kremer chairs the AIM for Scale Advisory Panel, which identifies and champions innovations with the potential to transform lives.

The first? High-quality weather forecasting for farmers — already showing major impact across multiple countries.

We are excited to be part of the group of partners poised to scale this innovation in #Bangladesh, #Chile, #Ethiopia, #Kenya, and #Nigeria and look forward to collaborating to align on the next phase of this initiative. 🌱



**DOWNLOAD
EVENT PHOTOS
HERE**

WRAP-UP / REFLECTION POSTS OPTIONS

1. Just wrapped up an inspiring week at the @AIM for Scale Global Weather Partnership Convening in Nairobi, Kenya.

It's clear: better weather forecasts powered by AI = smarter farming decisions = stronger livelihoods.

Grateful for the opportunity to work with an amazing group of partners across government, development, and science.

Let's keep pushing forward to scale what works for farmers around the world. 🌱🌍

2. Delivering high-quality, actionable, and timely weather forecasts at scale is a game-changer for farmers, especially in response to the challenges associated with weather shocks.

This week's @AIM for Scale Weather Partnership Convening showed what's possible when we align science, funding, and policy — unlocking innovations that help farmers make smarter decisions, reduce risk, and improve their livelihoods. 🌱🌍

Grateful to be part of a global effort to scale what works.

TAGGING SUGGESTIONS - LINKEDIN

@AIM for Scale
@Gates Foundation
@UAE International Affairs Office
@The World Bank
@Asian Development Bank
@Inter-American Development Bank
@World Meteorological Organization
@ECMWF
@ACMAD
@ICPAC
@Federal Ministry of Agriculture and Rural Development (Nigeria)
@Ministry of Agriculture Ethiopia
@ATI Ethiopia
@Ministry of Agriculture Bangladesh
@Nigerian Meteorological Agency
@KALRO
@INDAP
@Instituto de Investigaciones Agropecuarias
@University of Notre Dame - Keough School of Global Affairs
@New York University
@The University of Chicago
@University of California, Berkeley
@Tufts University
@International Research Institute for Climate and Society
@MBZUAI
@Rhiza-Research
@Google



OPTIMIZED FOR INSTAGRAM

DURING THE CONVENING OPTIONS

1. 🌍 Excited to be in Nairobi this week at the @AIM for Scale Global Weather Partnership Convening to scale-up weather forecasts for farmers!

Hundreds of millions of farmers could benefit from greater access to high-quality, actionable, and timely weather and seasonal forecasts. It is time to bring those benefits to:

- 🇧🇩 #Bangladesh
- 🇨🇱 #Chile
- 🇪🇹 #Ethiopia
- 🇰🇪 #Kenya
- 🇳🇮 #Nigeria

Proud to collaborate on solutions that work!

2. Incredible energy and collaboration at the @aimforscale convening! 🍌

☀️ Government leaders, researchers, foundations, and multilaterals are coming together to deliver farmer-centered weather forecasts at scale — a game-changer for rural communities in low- and middle-income countries.

Together, we're bridging gaps, building momentum, and working to deliver real impact.

3. 🎤 Honored to hear from Nobel Laureate Michael Kremer today at the @aimforscale Global Weather Partnership Convening. As Chair of the AIM for Scale Advisory Panel, he's championing proven innovations like AI-powered weather forecasts that help farmers thrive.

🌱 Already transforming agriculture in India, now scaling across:

- 🇧🇩 #Bangladesh
- 🇨🇱 #Chile
- 🇪🇹 #Ethiopia
- 🇰🇪 #Kenya
- 🇳🇮 #Nigeria

Let's keep building the future of climate-smart agriculture — together.

WRAP-UP / REFLECTION POSTS OPTIONS

1. Just wrapped up an incredible week at the @aimforscale Weather Partnership Convening in Nairobi 🌍

☀️ Better AI-powered weather forecasts =

- ✅ Smarter farming decisions
- ✅ Reduced risk
- ✅ Stronger livelihoods

Grateful to collaborate with inspiring partners across government, development, and science. Let's keep scaling what works for farmers everywhere. 🌱

2. Delivering high-quality, actionable weather forecasts is a game-changer for climate-smart farming. 🌱🌍

This week's @aimforscale convening in Nairobi showed the power of bringing together science, policy, and funding to unlock innovations that help farmers thrive.

Proud to be part of a global effort to reduce risk, boost yields, and improve livelihoods.

TAGGING SUGGESTIONS - INSTAGRAM

@aimforscale
 @gatesfoundation
 @adb_hq
 @el_bid
 @worldbank
 @wmo_omm
 @bangladesh.gov.bd
 @ecmwf.official
 @icpac_climatecenter
 @fmardng
 @keoughglobalnd
 @officialnimetng
 @uchicago
 @ucberkeleyofficial
 @tuftsuniversity
 @mbzuai
 @google